Lower Level Renovation Joint Fundraising Meeting
Library Trustees, Lower Level Renovation Committee, and Friends of the BFL
July 15, 2014

Present: Tom Ives (Trustee, LLRC), Mark Leven (Trustee, LLRC), Rita Morrison (President, Friends of the BFL), Eric Anderson (LLRC), Paris Awalt (Trustee, LLRC), Gary Nylen (LLRC), Ann Hoey (Trustee)

Meeting called to order: 5:35 pm by Tom Ives.

Review of Minutes: The minutes from the June 5, 2014 LLRJF meeting were reviewed. Eric moved to accept them, Paris seconded, and the minutes were approved.

BFL Foundation: Mark stated that there has been no information received on the Foundation’s 501©3 status, and there is a Foundation board meeting directly after this meeting. Mark has also resigned from the Foundation board due to work commitments, and Bill Cohen will be joining the Foundation board to fill the vacant director position.

At 5:40 pm the meeting went into Non-public session, pursuant to RSA 91-A:3, II(c). At 6:23 pm the public session reconvened.

Public phase of campaign/2014 fundraising events: Paris researched various possible fundraising events. She stated that her research indicates that on average it takes 3 years to get a solid, annual event in place. She indicated there are a few events that would generate high amounts of money but that probably would not work for us: Auction (Bow Rotary already holds annual auction); any “athon” events (we don’t have the inherent base like the schools); Penny sales (usually done in schools with captive base of parents).

Eric asked about the sales of the sun catchers. Lori reported that over 60 have been sold, and we are ordering 100 more. Most of the sales have occurred in the library at the circulation desk.

Discussion continued regarding various event possibilities, with the following four being generally agreed as possible:

1. Sales of BFL branded materials (canvas bags, mugs, t-shirt). Bookplates were also mentioned but Lori is concerned about putting book plates in collection books as a fundraiser since the collection is continually weeded and no book is permanent to the collection.
2. Mini-golf in library – Ann mentioned a company that does this or maybe we could use BHS students to help design an indoor course.
3. Wine tasting/beer tasting – Paris conducted cursory research into Henry Baker’s will and did not find anything to indicate that alcohol could not be served in the library building. Mark pointed out that this idea would need to be reviewed by the trustees because the current meeting room policy of the library states that no
alcohol is allowed on the premises. The alcohol policy will be discussed at the next library trustee meeting on 8/13.

4. Performer at BHS and charge for event – author or musician; Ann will contact the school to find out if that is feasible and being looking around for performers.

Next meeting date: Wednesday, August 13, 2014, at 7 p.m., in the Library meeting room.

Meeting adjourned: 6:58 p.m.

Respectfully submitted,
Lori Fisher